



Halewood Laboratories Pvt. Ltd

ORS

Ready To drink

Protein Ready to Drink

Glucose Ready to Drink



ABOUT US

* **Halewood Laboratories** is a technology driven and socially conscious company. Our mission is to be a Global Pharmaceutical Company; manufacturing and marketing a range of International quality products with various New Drug Delivery Systems (NDDS) at competitive prices; through integration, Research & development. Halewood Laboratories caters to both domestic as well as International Markets

Halewood Laboratories manufactures a wide range of products in various therapeutic segments such as Analgesics & Anaesthetics, Cough Cold & Flu, Anti-hypertensive, Anti-infective, Anti-tuberculosis, Anti-fungal, OTC & food supplement.

* **We are specialized in ORS** - The trusted brand across the globe is pioneer and being one of the biggest manufactures of **ORS Sachets**. We have capacity of 1 million sachets a day looking to huge global requirement for this drug, as rated by WHO. Halewood - Innovator for **ORS ready to drink & Electrolyte based drinks** holds an advantage of one of the leading manufacturer of ORS ready to drink in different variants & flavors viz. Orange, Apple, Cola, Pomegranate, lemon, Mixfruit and more. **We are one of the Pioneers in country to manufacture Fruit Based Instant Drink Powder.**



Electrorush (ORS Ready to Drink in Tetra Pack)





Electrorush (ORS Ready to Drink)

Oral Rehydration Salts (ORS) is a simple treatment for dehydration caused by diarrhoea, cholera, too much exposure to heat etc. ORS consists of combination Salts and Sugar which can be taken by mouth (orally). It is used around the world and specifically in the developing nations where it saves the lives of many children suffering from dehydration due to diarrhoea, second leading cause of death amongst children under the age of five.

One step ahead we developed ORS ready to drink in Tetra Pack

Electrorush is a flavoured and also with juice , ready-to-drink Oral Rehydration Solution that provides children with the appropriate amount of electrolytes and fluids they need during mild to moderate dehydration.

Concept: Instead of mixing the ORS powder in water, this is a ready to serve ORS. Specially useful for location where there is contaminated water or less water available.



Electrorush (ORS Ready to Drink)

- * Moreover Electrorush can use multipurpose use as its sugarfree than most sports drinks, containing 100 calories per liter compared to approximately 200 in [Gatorade](#). It contains more [sodium](#) (1,035 milligrams per liter vs. 465 mg/L in Gatorade) and [potassium](#) (780 milligrams per liter vs. 127 mg/L in Gatorade). Where Electrorush does not contain sugar, because this sugar has the potential to make diarrhea worse by drawing water into the intestine, increasing the risk of dehydration. In its flavored formulations, Electrorush uses Dextrose
- * Electrorush has become a [hydration](#) alternative to sports drinks for [athletes](#).
- * Electrorush has become a popular drink for people suffering from [hangovers](#),



Range of Electrorush

Range of Electrorush

With WHO ORS

- Instead of mixing ORS to water, this is a ready to serve ORS.
- Much better taste than the powder ORS.
- Available in different flavors.
- Pharmaceutical product, so packed under pharmaceutical norms and facilities.

With Juice

- Both Nutraceutical and Food product. (Beverages)
- Available with different Juices.
- Energy Booster.
- Recommended for Athletes and in normal life also.
- Rich in Taste.

Without Juice

- Both Nutraceutical and Food product. (Beverages)
- Available with different Flavors.
- Cover both Electrolytes and Water requirement.
- Good in taste.
- To overcome Hangover.



ElectroRush ORS

Benefits of ORS:

- Works well for patients suffering from dehydration
 1. Recover excess loss of glucose or salt from body.
 2. Replenishing the blood with the required minerals or electrolytes
- Helps in treating diarrhea
 1. ORS is must for homes with babies or kids as children are more susceptible to conditions like diarrhea.
 2. Important medicines for diarrhea or any such ailments
 3. Maintaining the water as well as mineral balance of the body
 4. Given to patients for three to four days, even if he cannot eat or drink any other food
- A good choice for athletes and trainers
 1. Energy Booster.
 2. Easy to carry; Ready made solution.
 3. keep Hydrated
- Anti- Hangover





Protein Ready to drink (with real juice)

Benefits-

- Lose fat and preserve muscle
- Increase Endurance
- Stop Cravings
- Control Blood Sugar
- Support A Healthy Heart
- Lower Cholesterol



Protein Ready to drink (with real juice)

PROTEIN IS THE BUILDING BLOCKS FOR LIFE.

Normally all protein drink are with milk but they are not ideal for Lactose intolerant people but our product is a protein drink but does not have lactose. In India there are around 60-70% of people who are lactose intolerant, we have innovated a new formulation in which we have added natural juice (gives natural flavor and nutrition) with protein.

Specialty:

- Lactose free,
- NON-GMO
- Gluten Free
- No preservative
- 6 gm of protein per serving of 180 ml
- With natural juice
- With Vitamins & Minerals
- With Amino Acids

Benefits-

- Lose fat and preserve muscle
- Increase Endurance
- Stop Cravings
- Control Blood Sugar
- Support A Healthy Heart
- Lower Cholesterol

Variants: The Protein Drink with real juice will be available in various Flavors - Orange, Strawberry- Kiwi , Mixed Berries, Orange-Mosambi, etc



Glucorush

(Glucose Ready to drink)

Glucose ready to drink is innovative technology where we have converted Glucose into a drink with addition to Vitamin D & Vitamin C and also with Real Juice .

The research states that the Glucose with Vitamin C & D are absorbed in much better way if they are in liquid form. This provides instant energy to the body. It is very difficult to have a stable Glucose product in ready to drink format as Glucose being very unstable in liquid form but due to our technology and strong R&D we innovate this product.

Glucorush

Glucose Ready To
Drink with
Vitamin C & D

Glucose Ready To
Drink with Juice
& Vitamin C & D



Glucorush

(Glucose ready to drink with vitamin c&d)

Claims:

- * 20gm of Glucose per serving(200ml)
- * Zero Fat
- * Zero Cholesterol
- * With Electrolytes
- * With Vitamins C & D
- * Natural Juice

Variants: Orange, Lemon, Mosambi, Pineapple, Apple, Cherry, Coconut, etc.

Benefits-

- o Energy source
- o Body Edurance
- o Cognitive Booster
- o Energy Recovery
- o Energy for Physiological processes
- o Body temperature regulator
- o Working as Fuel, Build Muscle, Optimising the Creatine absorption for working out and Bodybuilding.



THANK YOU