



Halewood

Laboratories Pvt. Ltd.



GIVING
HEALTHCARE
A NEW DIMENSION !

Innovative Range

ELECTRORUSH ORS

(WHO recommended ORS- Ready to drink)

Electrorush rtd ors is unique and innovative concept developed by halewood. Ors is the combination of salts like sodium chloride, potassium chloride, sodium citrate and dextrose in eighth dose with right osmolarity. Electrorush helps in providing correct amount of electrolytes and fluids in one pack for patients suffering from dehydration and diarrhea.

Benefits:

- Recover excess loss of glucose or salt from body.
- Replenishing the blood with the required minerals or electrolytes.
- Convenient to carry.
- Works well for person suffering from dehydration
- Helps in treating diarrhea
- A good choice for athletes and trainers

Net contents	200ml
Sodium Chloride IP	0.52g
Potassium Chloride IP	0.30g
Sodium Citrate IP	0.58g
Dextrose Anhydrous IP	2.7g
Excipients	q.s.



ELECTRORUSH

(Oral electrolyte maintenance solution enriched with zinc supplement)



New innovation was done to have low calorie Electrolyte drink along with other vital nutrients & Minerals. This product became instant hit as it is sugar free and cover loss of electrolyte, minerals, & Nutrients.

Benefits:

- Balanced ELECTROLYTES: A flavoured way for kids and adults to replace electrolytes .
- Effective then common available beverages ages : Designed to replace fluids and electrolytes more effectively than sports drinks, it provides an optimal balance of sugar and electrolytes to prevent mild to moderate dehydration.
- Great Taste : Enjoy 200ml Tetra pak available multiple refreshing flavors.
- This is better then juice, sodas, and sports drinks , Its meets medical guidelines for helping to prevent dehydration. Whereas Juice, sodas, and sports drinks are too low in sodium, an important electrolyte that's lost due to dehydration caused by diarrhoea, vomiting, sweating, and excessive urination.
- Works great as Anti- Hangover.
- Has Zinc which helps improve immunity.

Nutrition Facts			
1 serving per container			
Serving size		1	
Amount Per Serving		21.4	
Calories			
% Daily Value *			
		For Children 1-3	For Children above 4 & Adults
Total fat	0g	0%	0%
Saturated fat	0g	0%	0%
Trans fat	0g	0%	0%
Cholesterol	0mg	0%	0%
Sodium	204mg	14%	9%
Total carbohydrates	5.4g	4%	2%
Dietary fiber	0g	0%	0%
Total sugars	5.4g	22%	11%
Include added sugar			
Protein	0g	0%	0%
Vitamin D	0mcg	0%	0%
Calcium	0mg	0%	0%
Iron	0mg	0%	0%
Potassium	164mg	6%	4%
Chloride	249mg	17%	11%
Zinc	1.6mg	53%	15%

Not a significant source of calories from fat, saturated fat, trans fat, Cholesterol, Protein, Vitamin C, Vitamin D, Iron or Calcium.
*Percent Daily Values are based on a 2000 calories diet.

ELECTRORUSH PLUS

(Juice with electrolyte and minerals)

After innovating ORS ready to drink, we felt a need to improve further and reach to more so we invented Oral Rehydration therapy with juice to increase acceptability of the product, specially among Kids and increase the nutritional content of a Electrolyte drink.

Benefits:

- It is an innovative Natural Juice with Electrolyte, nutrients, Vitamins & Minerals. This is a effective formula with a lot benefits.
- This product is for Children & Adults
- It is enriched with minerals & vitamin C, helps in maintaining the electrolyte level in the body.
- It is very useful for Sports lovers as it prevents dehydration and muscle cramping
- Energy Booster Recommended for Athletes.

Energy	73.6 kcal
Carbohydrate of which Sugar	18.4 g 13.6 g
Fat	0 g
Protein	0 g
Sodium	234 mg
Potassium	157 mg
Chloride	294 mg



ELECTRORUSH-Zn.

The unique combination ElectrORUSH-Zn plays a magnificent role in regaining lost Electrolytes and reduce diarrhoea. This product is a new intervention for treating diarrheal episodes in children, wherein ORS is the major source to treat Diarrhea and Zinc decreases the severity of an episode and reduces the risk of recurrence in the immediate short-term. WHO also recommends taking ors with zinc to increase the effectiveness of treatment. It is very difficult to stabilise ORS along with Zinc in the same pack due to its unstable nature in liquid but due to innovative technology of Halewood this became possible and the product is stable with valid stability data.

Benefits:

- Available together in a single dosage form
- Convenient to take ORS and Zinc in single Tetrapak.
- Helps in regaining lost electrolytes.
- Available in various flavors loved by children and adults



PRORUSH FOR KIDS

PRORUSH for kids is a well-balanced nutritional supplement for growing children which helps optimum growth and development. It contains the best quality Protein, a combination of 32 essential Vitamins and Minerals which meets the RDA (Recommended Dietary Allowance) requirement. It also has brain development ingredients as Docosahexaenoic Acid (DHA), Choline, Taurine, L-Carnitine and Inositol for cognitive development.

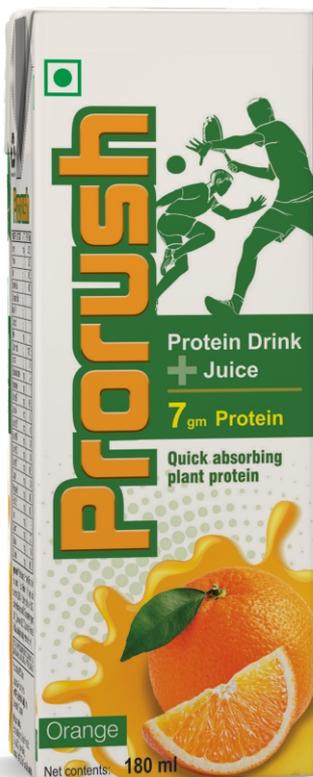
Benefits :

- Physical Growth.
- Brain development.
- Skeletal development.
- Immunity development.
- Digestive health.
- Perfect meal replacement for kids which will cover all nutrients



PRORUSH

(Juiced Protein drink)



Innovated this new formulation made from a scientific blend of three plant protein (pea protein, Rice protein, & Faba Protein). These vegan proteins are combined with nutritional ingredient to support bone & brain development, Immune System and can enhance the functioning digestive system. Protein is a very important and required nutrient for growth, muscle building, and increase in stamina. Normally all protein drink are with milk or milk compound but they are not ideal for Lactose intolerant. In world there are around 30% of people who are lactose intolerant; Our innovative proprietary product PRORUSH is a protein drink which is lactose free.

Benefits :

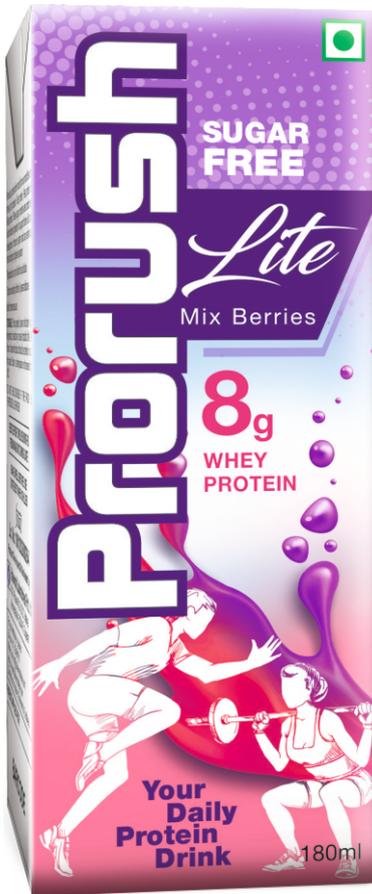
- Lactose free, NON-GMO, Gluten Free, No preservative
- 7gm of protein per serving of 180 ml with natural juice
- With Vitamin, Minerals and Amino Acids.
- Lose fat and build muscles.
- Increase Endurance.
- Decrease Food Craving.
- Control Blood Sugar.
- Lower Cholesterol.

Nutritional Facts

	UNIT	PER 100ml
Energy	Kcal	53.53
Protein	g	3.88
Fat	g	0.05
Saturated Fat	g	0.01
Unsaturated Fat	g	0
Trans Fat	g	0
Cholesterol	g	0
DHA	mg	25
Carbohydrate	g	14.8716
Sucrose	g	6.8
Sodium Ascorbate	mg	22
Niacinamide	mg	13
Vitamin B5 ¹	mg	0.85
Vitamin A ²	mcg	460
Vitamin D3 ²	mcg	4.1
Vitamin B6 ²	mg	0.4
Vitamin B12 ²	mg	0.4
Vitamin B1 ⁴	mg	0.85
Copper ³	mg	0.4
Manganese ⁵	mg	0.25
Folic Acid ³	mg	0.25
Iron ⁴	mg	8
Calcium ³	mg	300
Sodium ³	mg	19.4
Chloride ³	mg	30.33

PRORUSH LITE

(Whey Protein drink)



Prorush lite is a whey based functional protein drink which contains 8gm of protein along with various vitamins, minerals and electrolytes. Whey protein is the excellent source for promoting and strengthening our muscle growth. Whey protein doesn't taste very good but due to our proprietary technology we have made an excellent tasting product with high functional advantages which helps fast absorption of protein. Prorush lite is water based protein and can be used by milk intolerant person.

Benefits:

- Prorush lite is sugar free.
- The amount of calories is very minimal (less than 5 kcal)
- Rich source of protein in various flavours
- It contains 8 gm of protein per 200 ml

GLUCORUSH-D

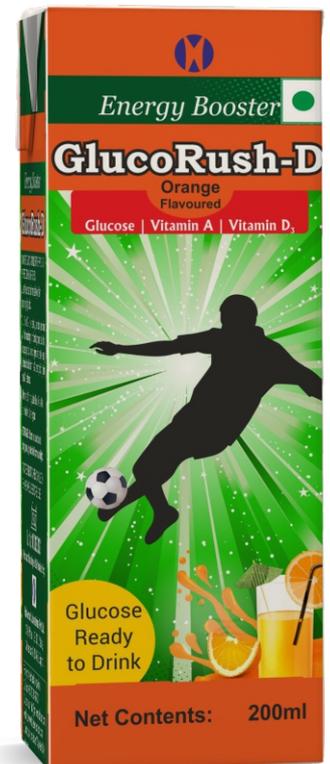
Glucose-D with Vitamin D3

Glucose ready to drink is an innovative proprietary technology with Vitamin (**Vegan Source**) **D3 and Electrolytes**. We also have GlucoRush- D with Real Juice too. The research states that the Glucose with Vitamin D3 are absorbed in much better way if they are in liquid form. This provides instant energy to the body. It is very difficult to have a stable Glucose product in ready to drink format as Glucose being very unstable in liquid form but due to our technology and strong R&D we innovate this product.

Benefits :

- 20gm of Glucose per serving(200ml).
- Zero Fat.
- Zero Cholesterol.
- Gives instant energy.
- Helps fight excess heat by replenishing Glucose & Electrolytes lost from the body.
- Natural Juice with Electrolytes and Vitamins D3.
- Working as Fuel, Build Muscle, Optimising the Creatine absorption for working out and Bodybuilding.

Nutritional Information Per 200 ml*	
*Approximate value	
Energy	107.6 kcal
Carbohydrates	26.9 g
Sugar	6.9 g
Protein	0 g
Fat	0 g
Glucose	20 g
Sodium Chloride	150 mg
Potassium Chloride	300 mg
Calcium Lactate	60 mg
Vitamin A	18 mcg (60 IU)
Vitamin D ₃	2.25 mcg (90 IU)



NUTRIRUSH HOT & COLD

Hot & Cold Kadha for Immunity Booster



It is a drink with Natural Amla Juice, Natural Spices, Orange Juice, Cinnamon, Ginger, Black Pepper and Cloves. An Innovative drink with natural vitamin c along with Haldi/ turmeric powder, Mint extract, Black Salt. NutriRush is reflection of rich Indian ancient history of Kadha. Its a combination of the most trusted and oldest ingredients like Curcumin (Turmeric), Ginger, Amla, Cinnamon, Clove, Cardamom, Black Pepper and Orange Juice which are been used from more than 3000 years by mankind. Now Enjoy the Indian heritage in a ready to drink format.

Indication:

- Boosts immunity
- Common cold & cough

Pack : Tetrapack of 200 ml

NUTRIRUSH

Anhydrous Trimagnesium Dicitrate and Zinc oxide effervescent powder

It helps to Balance the Nervous System, Contributes to give Vitality and Energy to your body.

Pack: 5 gm sachet



HALLURE

L – Glutathione 250mg & Vitamin E 6mg

Powerful Antioxidant

Glutathione plays an important role in protection of cell from the damages of oxidative stress & free radicals.

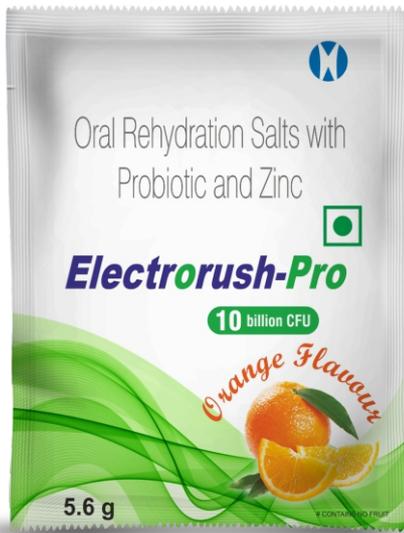
Indication:

- An effective Skin Lightening Formula
- Helps daily detoxification
- Reduces Oxidative stress
- Reduces cell damage
- Promotes healthy liver function

Pack: 1.75 gm sachet

ELECTRORUSH-PRO

ORS with Probiotic and Zinc



ORS enriched with probiotic and zinc supplementation is a new intervention for treating diarrhea episodes. This product helps in recovering the loss of electrolytes and starts the treatment of balancing our flora gut. Probiotic helps in reducing the effect of antibiotic Medicines. Zinc reduces the duration and severity of diarrhea.

Benefits:

- S.Boulardii helps in reducing the duration of diarrhea in children with persistent diarrhea.
- L.Rhamnosus helps in boosting immunity-Bacillus clausii treats diarrhea without caring and adverse effects.
- Probiotic helps in maintaining there flora of gut
- Zinc plays the role of regaining of lost electrolytes.

Packing size - 5.6 gm sachet.

ELECTRORUSH

(ORS Effervescent)

O.R.S Effervescent contain a scientifically balanced formula of glucose, electrolytes and essential minerals which helps you stay hydrated. It is a premium product with much better taste.

- Convenience and speed
- Quick disintegration time
- Completely dissolves, no remaining residues
- Great taste: Orange Flavour

Packing: 6 gm Sachet.



ELECTRORUSH

(Soluble Tablets)

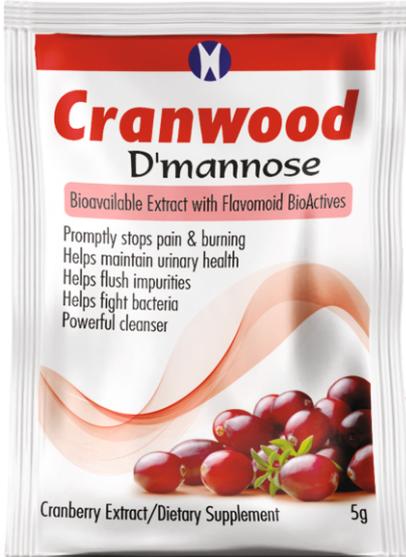
O.R.S Effervescent contain a scientifically balanced formula of glucose, electrolytes and essential minerals which helps you stay hydrated. It is a premium product with much better taste.

- Convenience and speed
- Quick disintegration time
- Completely dissolves, no remaining residues
- Great taste



CRANWOOD

Potassium Magnesium Citrate D Mannose with Cranberry Extract



Cranwood helps in preventing urinary tract infections (UTIs) and treating carbohydrate-deficient glycoprotein syndrome, an inherited metabolic disorder.

How does it work?

Cranwood prevents certain kind of bacteria from sticking to the walls of the urinary tract and causing infection.

Mostly recommended for women. Easy to consume.

Dosage

- **For preventing frequent UTIs:** 2 grams once daily, or 1 gram twice daily
- **For treating an active UTI:** 1.5 grams twice daily for 3 days, and then once daily for 10 days; or 1 gram three times daily for 14 days.

Packing- 5 gm sachet.

ELDERWOOD

Elderwood contains the extract of dark purple fruit of the elderberry shrub; which is the rich source of antioxidants known as anthocyanins. Elderberry are classified as dietary supplements .

Benefits

- Best supplement to treat Cold and flu symptoms.
- Helps in Constipation
- Helps in Sinus infections
- Rich in Taste.

Flavours-

Lemon, Orange and Raspberry

Packing- 5 gm sachet.

10 sachets in a carton.



SINUWOOD

Sodium chloride Powder for nasal solution (4gm/200ml)-with xylitol

For relief of blocked nose Sinuwood is a non-medicated, sterile, preservative-free saline irrigation which comprise of 10 sachets of 7.8 g of pre-mixed dry powder each and one Sinuwood 200 ml sterile squeeze bottle used for nasal washing.

Indication:

Rhinosinusitis, Viral upper respiratory infections , Allergic rhinitis, Atrophic rhinitis, Fungal rhinosinusitis, Nasal congestion, Post-operative conditions

Key factors:

- It effectively drawing out the mucus out of the sinuses by improving the ciliary activity
- Helps to relieve post nasal drip as well as sinus pressure.
- Xylitol makes the nasal membranes slippery, helping to guard against the pathogens inside the nasal cavity & also helps to inhibit the bacteria frequently associated with sinus infections.



VITARUSH C

Flavoured Fizzy Drink Mix



Vitamin C boosts the immune system while Zinc contributes to the absorption of the useful nutrients and maintains the normal condition of hair, nails & skin. The combination helps in cases of weakness & fatigue.

Packing: 9.1g Sachet.
7 Sachets in a Carton.

Supplement Facts		
Serving Size 1 Packet (9,1 g)		
Each Serving Contains	Amount per Serving	% DV
Calories	35	
Total Carbohydrates	8 g	3%+
Sugars	6 g	*
Vitamin C (as Ascorbic Acid)	1000 mg	1667 %
Thiamin (as thiamine hydrochloride) (Vit. B1)	0.38 mg	25 %
Riboflavin (as Riboflavin-5-phosphate sodium) (Vit B2)	0.43 mg	25 %
Niacin (Vit. B3)	4 mg	20 %
Vitamin B6 (as pyridoxine hydrochloride)	10 mg	500 %
Folic Acid (Vit. B9)	100 mcg	25 %
Vitamin B12 (as cyanocobalamin)	25 mcg	417 %
Pantothenic Acid (as calcium pantothenate) (Vit. B5)	2.5 mg	25 %
Calcium (as calcium carbonate, Dibasic calcium phosphate, tribasic calcium phosphate, calcium pantothenate) ‡	50 mg	5 %
Phosphorus (as monobasic potassium phosphate, Dibasic calcium phosphate, monobasic sodium phosphate, tribasic calcium phosphate) ‡	38 mg	4 %
Magnesium (as magnesium hydroxide, magnesium carbonate) ‡	60 mg	15 %
Zinc (as zinc gluconate)	2 mg	13 %
Manganese (as manganese gluconate)	0.5 mg	25 %
Chromium (as chromium polynicotinate)	10 mcg	8 %
Sodium (as sodium bicarbonate, monobasic sodium phosphate) ‡	65 mg	3 %
Potassium (as potassium bicarbonate, potassium carbonate, monobasic potassium phosphate) ‡	200 mg	6 %

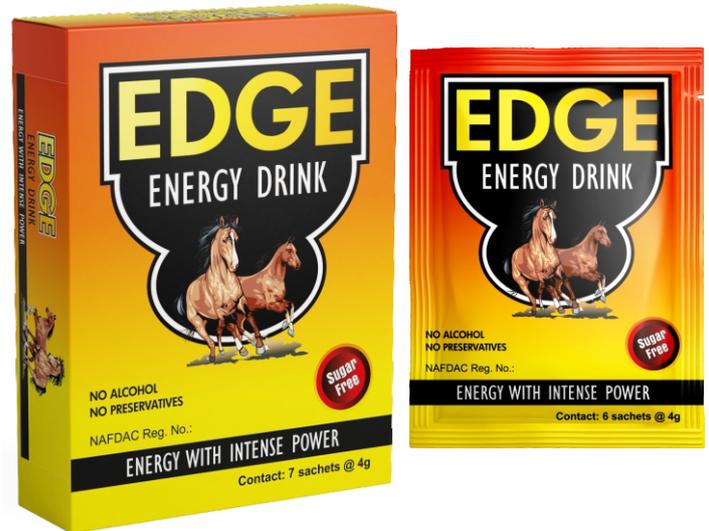
EDGE ENERGY DRINK

Edge Energy Drink comes with the fizzy effect. It is the combination of multiple Vitamins and nutrients that keeps you active whole day. 3 sachets per day will keep you away from tiredness, giddiness.

Benefits

- Best in Taste
- Helps to reduce Inflammation
- Helps to re-energize body and mind
- Helps in maintaining electrolyte level.
- Best for Athletes and other sports.

Packing- 4 gm sachet



HALOPARA

Paracetamol 500 mg/1000 mg effervescent tablets
Fast acting Analgesic and antipyretic

Indications : Fever, Headache, Muscular pain, Dental pain

Why to choose Halopara?

- Faster action
- Increased solubility
- Rapid absorption
- Beneficial in case of difficulty in swallowing
- Palatable, no medicinal taste

Pack: Tube of 10 tablets

HALOPARTY

Don't let a good night out result in a painful bad day prevention Haloparty is a natural supplement specially formulated to help reduce the hangover effects of alcohol. It contains natural ingredients work together to provide your body with the nutrients you lose during your night of alcohol consumption. At the same time, it acts as a remedy to help your body recover from the hangover symptoms. Take 1 to 3 capsules with a glass of water before and after your alcoholic drinks.

INGREDIENTS		
Composition:		
Each Vegetarian Capsule contains :		
NAMES	BOTANOCAL NAMES	QUANTITY-MG
AMLA	Emblica Officialis	50
Draksha	Vitis vinifera	40
Ashwagandha	Withania somnifera	25
Bhrungraj	Eclipta alba	25
bhumiamalki	Phyllanthus fraternus	50
Galo	Tinospora Cordifolia	25
Gokhru	Tribulus terrestris	20
punamava	Boerhaavia diffusa	25
kasni	Cichorium intybus	50
Kharjura	Phoenix dactylifera	50
Yavatika	Andrographis paniculata	50
Trikatu		40



Packing: 50 Capsules in a bottle.

HASABGUL

(Psyllium Fibre)



Psyllium is a type of fiber commonly used as a gentle, bulk-forming laxative. It helps in maintain blood sugar, reduces blood pressure, detoxifying the body, weight loss, cholesterol reduction.

We prepare Psyllium with different combinations, to make it more effective.

- Psyllium Powder
- Psyllium with Effervescent
- Psyllium with Probiotic
- Psyllium with Effervescent and Probiotic

HALOKOFF

(Herbal Lozenges)

Medicated Herbal Lozenges for Cough and Cold.

Benefits :

- Menthol Flavour
- Orange with Vitamin C
- Ginger & Lemon
- Honey & Lemon
- Cerise Noire



GLUCORUSH CHEWABLE TABLETS



GLUCORUSH is the primary fuel used by most cells in the body to generate the energy that is needed to carry out cellular functions. When glucose levels fall to hypoglycemia levels, cells cannot function normally, and symptoms develop such as nervousness, cool skin, headache, confusion, convulsions, or coma. Ingested glucose is absorbed directly in the blood glucose level.



- Provide Instant physical energy.
- Improve mental concentration.
- Rich in taste with Orange flavor.
- Convenient to carry and take when needed.

Packing style: 10tabs in a tube.

NUTRITIONAL INFORMATION PER 100 G OF THE PRODUCT (Approximate value)	
Energy	380Kcal
Total Carbohydrate	95g
of which added sugar	50g
Fat	0g
Protein	0g
Calcium	180mg
Sodium	90mg
Phosphorus	80mg
Vitamin C	30mg
Iron	5mg
Vitamin D	660IU

DR. FIZZO

Dr. Fizzo is a fruit salt effervescent compounds made up of organic acids such as- citric acid and **salts** such as sodium bicarbonate, sodium carbonate in combination with added flavouring and sugar.



Benefits :

- Provides instant relief from acidity, gastric
- Discomfort and heartburn.
- Act as antacid used to decrease bloating.

Packing Style:

Primary packing: 5 gm sachet.

Flavour- Regular, Lemon, Orange and Cola.

Composition :

Nimbu satva (Citrus madica)41.80%,
 Sajjikhar (Sodium bicarbonate)58.20%,
 Excipients :Q.S.
 Sucralose (Sweetner),
 Colour sunset yellow FCF, Flavour (Orange).

ELECTRORUSH-Z

(Energy Booster Drink)

Very popular among kids, it's a perfect energy booster in extreme heat and when they have long playing hours.

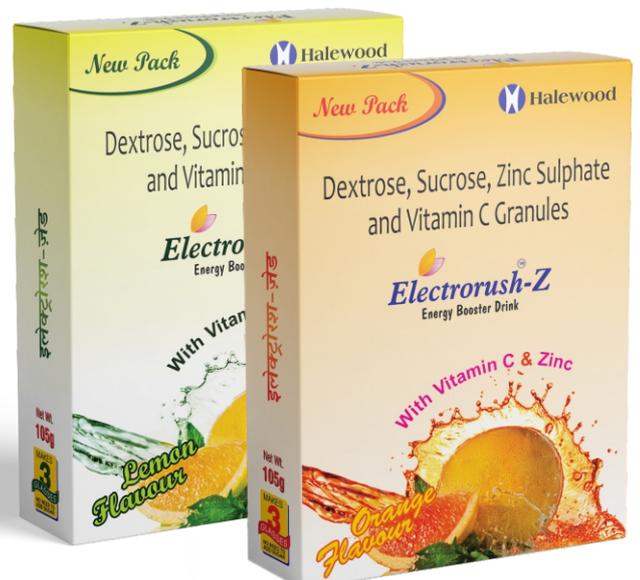
Packing-35gm, 105gm, 210gm.

Flavours- Pineapple, Orange, Lemon & Mango.

Benefits :

- Enriched with Vitamin C, Glucose & Zinc.
- Good in taste.
- Energy Booster.

Nutritional Information (Approximate Value)	
Each Serving / 35 g Powder contains :	
Dextrose	17.5 gm
Sucrose	14.0 gm
Zinc Sulphate (Eq. to 7.5 mg of Elemental Zinc)	32.5 mg
Ascorbic Acid (Coated)	50.0 mg
Flavour & excipients	Q.S.
Energy	387.08 KCAL/100 Gr
Carbohydrate	96.27 GMS/100 Gr
Protein	0.14 GMS/100 Gr
Fat	0.16 GMS/100 Gr
Sugar	49.00 GMS/100 Gr





Halewood

Laboratories Pvt. Ltd.

www.halewoodlabs.com

Our Offices

INDIA

AHMEDABAD- Head Office

MUMBAI- Marketing Office

UAE

DUBAI- Regional Office

USA

TEXAS- Marketing Office

Production Units

INDIA

AHMEDABAD

UNIT 1:

Pharmaceutical, ORS and
Nutraceutical (Tablets, Capsules
and Powder)

UNIT 2:

Veterinary

PUNE

UNIT 3:

ORS Ready to Drink
and Electrolytes

PUNJAB

UNIT 4:

Electrolytes and Energy Drinks

BULGARIA

SOFIA

UNIT 5:

ORS, Electrolytes
Drink &
Effervescent Range

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